

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

National Media Team
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
67187-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Republican National Comm	RNC	3442

Flight Dates	Order #	Alt Order #
10/25/12 - 11/05/12	67187	09848228

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	20	445

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/26/12	10/26/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	----F--	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/26/12 5:43 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM :30 RNTV102401H \$1,100.00 NM									
11	10/25/12	10/25/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	---T---	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/25/12 6:43 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 TVRNC- 1016- 002H \$1,400.00 NM									
12	10/26/12	10/26/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	----F--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/26/12 6:42 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 TVRNC- 1016- 002H \$1,400.00 NM									
19	10/25/12	10/25/12	M-Th/Su 430a News	4:30 XM-5:00 XM	---T---	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/25/12 4:56 AM M-Th/Su 430a News 4:30 XM-5:00 XM :30 TVRNC- 1016- 002H \$250.00 NM									
20	10/28/12	10/28/12	M-Th/Su 430a News	4:30 XM-5:00 XM	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKRC Su 10/28/12 4:39 AM M-Th/Su 430a News 4:30 XM-5:00 XM :30 RNTV102401H \$250.00 NM									
25	10/27/12	10/27/12	6a-8a Local 12 News Sat	7:30 AM-8:00 AM	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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67187-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Republican National Comm	RNC	3442	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/27/12	10/27/12	6a-8a Local 12 News Sat	7:30 AM-8:00 AM	-----S-	:30	1	\$1,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 10/27/12 7:30 AM 6a-8a Local 12 News Sat 7:30 AM-8:00 AM :30 RNTV102401H \$1,000.00 NM									
27	10/25/12	10/25/12	5p Local 12 News at Five	5:00 PM-5:30 PM	---T---	:30	1	\$2,200.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS ---T--- Spots/Week 1 Rate \$2,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/25/12 5:06 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 TVRNC- 1016- 002H \$2,200.00 NM									
28	10/26/12	10/26/12	5p Local 12 News at Five	5:00 PM-5:30 PM	----F--	:30	1	\$2,200.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS ----F-- Spots/Week 1 Rate \$2,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/26/12 5:25 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 RNTV102401H \$2,200.00 NM									
35	10/25/12	10/25/12	5p Local 12 News at Five	5:30 PM-6:00 PM	---T---	:30	1	\$2,400.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS ---T--- Spots/Week 1 Rate \$2,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/25/12 5:51 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 TVRNC- 1016- 002H \$2,400.00 NM									
41	10/25/12	10/25/12	6p Local 12 News at Six	6:00 PM-6:30 PM	---T---	:30	1	\$2,800.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS ---T--- Spots/Week 1 Rate \$2,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/25/12 6:27 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 TVRNC- 1016- 002H \$2,800.00 NM									
42	10/26/12	10/26/12	6p Local 12 News at Six	6:00 PM-6:30 PM	----F--	:30	1	\$2,800.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS ----F-- Spots/Week 1 Rate \$2,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/26/12 6:26 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 RNTV102401H \$2,800.00 NM									
56	10/25/12	10/25/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	---T---	:30	1	\$3,200.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS ---T--- Spots/Week 1 Rate \$3,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/25/12 11:28 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 TVRNC- 1016- 002H \$3,200.00 NM									
57	10/26/12	10/26/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	----F--	:30	1	\$3,200.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS ----F-- Spots/Week 1 Rate \$3,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/26/12 11:25 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 RNTV102401H \$3,200.00 NM									
67	10/28/12	10/28/12	Sun 1135p-1205a	11:35 PM-12:05 XM	-----S	:30	1	\$1,000.00	NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS -----S Spots/Week 1 Rate \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 10/28/12 11:51 PM Sun 1135p-1205a 11:35 PM-12:05 XM :30 TVRNC- 1016- 002H \$1,000.00 NM									

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Advertiser		Product	Estimate Number
Republican National Comm		RNC	3442

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
67	10/28/12	10/28/12	Sun 1135p-1205a	11:35 PM-12:05 XM	-----S	:30	1	\$1,000.00	NM
69	10/28/12	10/28/12	NFL Today	12p-12a	-----S	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKRC	Su	10/28/12	12:30 PM	NFL Today	12p-12a	:30	RNTV102401H	\$1,500.00 NM
<u>Total Spots</u>							15		

Payment Terms 30 Days

<u>Gross Total</u>	\$26,700.00
<u>Agency Commission</u>	\$4,005.00
<u>Net Amount Due</u>	\$22,695.00

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